



# CIRCULARITY CITY AT BAU IN MUNICH January 14<sup>th</sup> – 19<sup>th</sup>, 2019

## SAVE THE DATE

It is a pleasure to hereby invite you to participate in our upcoming Circularity City program at BAU 2019 in Munich. These activities are an add-on offering for companies that are attending or exhibiting at the BAU conference.

The program is intended to provide companies, who in some shape or form work with circular economy in the built environment. The activities are created to allow participating companies to explore how circularity can be part of their value offering to the German market and create additional corporate visibility.

Participation in the Circularity City activities are free, however, preliminary [access to the BAU expo](#) is required. All activities will be in English.

## TENTATIVE PROGRAM

### Monday, January 14, 2019

9.30am: **Welcome & Morning Briefing: Fraunhofer Experts on Circular Economy**

Gain insight into product/solution position in the German private market. Targeted at both companies that are new in South Germany and those already established.

Location: TBC

### Tuesday/Wednesday, January 15/16, 2019

Time: TBC **Event: A roundtable discussion**

Circularity City will create a roundtable discussion on "Circular Building Materials and Solutions". It will include presentation of concrete Nordic tested cases and solutions, which will highlight how cities can create innovative circular economy districts and buildings through open innovation. This will be an exclusive opportunity to expand your German network, meet public and private decisionmakers, and potentially present your solution.

Location: TBC

Time: TBC    **Guided tour of the expo ground**  
Join us on one of the official BAU guided tours. The guided tours of the fair are a permanent part of BAU, which address the interests of specific target groups. This will be an opportunity to meet other exhibitors and further expand your German network. Topic is to be determined when tour schedules are published.

Location: TBC

Time: TBC    **Official Circularity Event**  
Join us and your peers for an insightful afternoon, which will enable increased market insights and new ideas on how to use your circular product advance in the German market. A range of forums and events are being hosted at BAU on topics such as modular construction, sustainability and future trends.

Location: TBC

For further information and registration, please contact:

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## **FUTURE ACTIVITES**

As a part of the Circularity City project we will be hosting 3-4 additional activities to support the market penetration of Danish companies in Germany. We would like to alert you to two **upcoming opportunities**, in case it would be relevant for your company to participate.

Dec 3-14    **COP24 in Katowice, Poland** [link](#)  
UN climate change conference (24<sup>th</sup> UNFCCC session). Top-rank statesmen, international organisations and lead representatives from science and business participate. Circularity City will host a half-day session at the Nordic Pavilion on "Cities in the Circular Economy", where experts will promote and share findings followed by a networking reception.

June 19-22: **Tech Open Air in Berlin** [link](#)  
Europe's leading interdisciplinary technology festival that missions to connect, grow and inspire. 150+ thought-leaders from tech, art, and science share their vision on future developments. Circularity City will host an interactive B2B stand for showcasing products on how to build more sustainable and eco-friendly cities inviting participants to co-design new innovations.