CALL FOR CIRCULAR PRODUCTS
- Climate Week NYC 2018 & Arup Showcase
CLIMATE WEEK NYC 2018
- Exhibit as part of high-level conference on circular economy
- September 25, 2018
**WHAT:**
Annual high-level Climate Week NYC conference organized by Danish Cleantech Hub. We expect to attract +300 guests from the private and public sectors, international organizations, and academia. Conference keynote will be given by the Danish Prime Minister.

**WHEN & WHERE:**
Tuesday, September 25, 2018
Tishman Auditorium, The New School, New York City

**WHY DISPLAY:**
The topic of the conference is how circular economy will be the future paradigm of sustainability. The conference will provide insights into how prominent circular economy champions have taken it upon themselves to spur change, and what better way than to also provide physical examples.

Products will be displayed on stage during the conference Tuesday, September 25. The audience is invited to explore the creative exhibitions before the conference, during breaks, and as part of the reception.

Participating organizations will be included in all promotional materials and communication, in print and online.
**WHAT:**
Danish Cleantech Hub has entered into a strategic partnership with Arup. As part of the partnership, a conference room at Arup’s NY office will be outfitted with office furniture that is driven by circular economy.

**WHEN & WHERE:**
From September 26 – October 23
Arup New York, 77 Water Street, New York City

**WHY DISPLAY:**
ARUP is the global knowledge partner for Ellen MacArthur Foundation on circularity in the built environment. The company has a range of local and international clients, and works on projects related to circular economy.

The conference room will be used as normal during the staging. Products will be labeled so that everyone who comes by will be made aware about the unique story and circular features of the products.

On October 23 a reception style event will allow the broader public to experience the exhibition. Speaking engagements may be possible. This event coincides with a circular economy delegation that the Danish Cleantech Hub is bringing to New York.

Participating organizations will be included in all promotional materials and communication, in print and online.
WHAT ARE WE LOOKING FOR?
Danish Cleantech Hub is looking for partners with innovative circular solutions and products. We are looking for two product categories:

**Greeting Space // Panel Environment**
- Seating for five people ex. 4-seat sectional plus lounge chair or five chairs
- Coffee table(s)
- Rug(s) / flooring
- Accessories

**Office // Conference Room Environment**
- Table(s) to seat 2-4 people.
- Seating for 2-4 people
- Room divider w/ or w/o acoustic benefits
- Workspace storage
- Rug(s) / flooring
- Accessories

**LOGISTICS**
All products will be used on stage for the Climate Week NYC conference. The day after the conference all products will be moved to Arup’s office, where they will be in use for approx. a month.

After the ARUP exhibition we are happy to return the furniture or find them a permanent home.

**FINANCIALS**
There is unfortunately no budget to pay for the products, so we are dependent on the willingness of partners to donate or lend us their products.